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Amsterdam, 14 April 1986

To all distributors of Paul Leduc's FRIDA

Dear Colleagues,

Swiss, West-German, Belgian distributor and we as dutch distributor had some contact during the Berlin Film Fest. in order to coordinate the release of FRIDA, a film we all love but fear that it could fail.

We spoke about the possibility to release all in the same period and to ask Paul to come over for this release; about publicity material and about some advertisement to point out that we treat FRIDA in an european "blockbuster" way.

I spoke to Paul about this idea and he is very willing to come over again at the beginning of the fall to help to promote the film . His expenses should then be paid by us together.

We telephoned Benjamin Kruk in order to know what territories are covered now for FRIDA, that's how we found out your address. We would very much appreciate this coordination and for us the right time to start the film would be between end september and mid-november.

Please give us a ring or write us a short note in order to let us know that you want to talk it over. The most effective place to discuss this would be perhaps during the Cannes Filmfestival.

yours sincerely,  
FILM INTERNATIONAL

Hubert Bals

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copy of this letter to:

- PANDORA FILM, Karl Baumgartner, Frankfort
- PROGRES FILM, Grace Winter, Brussels
- FILMCOOPERATIVE, Felix Hächler, Zurich
- FILMLADEN, Michael Stejskal, Vienna
- CHANNEL FOUR, Rod Stoneman, London
- SWEDISH FILM INSTITUTE, Wilmar Andersson
- TELEVISION ESPAGNOL, Fernando Moreno, Madrid
- Benjamin Kruk
- Paul Leduc